



globalFEST Touring Fund Now Accepting Applications for Cycle 2

Deadline: March 15, 2012. Notification: Mid April, 2012 (for touring between **June 1, 2012 – May 31, 2013**)

Request for Proposals for globalFEST Touring Fund

[globalFEST](#) (gF), the preeminent springboard for global music in North America, with support from the [Ford Foundation](#), invites globalFEST alumni artists to apply for the **2nd cycle of the new globalFEST Touring Fund (gFTF)**. In keeping with gF's mission, these grants will provide continued support to gF artists by enabling them to perform in new markets and to develop new audiences in the United States, without regard to the region or size of market. This fund will help support the presence of international music in diverse communities in the United States.

In recognition that world music tours are often inhibited by high start-up costs in the US, the gFTF will award small grants to offset budget shortfalls in upcoming tours that will bring the artists to **at least one new market**. The gFTF is **open by application to all past globalFEST artists** from 2004 to the present, including the 2012 globalFEST participants. **In this cycle, the gFTF will award grants that range from \$1000-\$4000.**

To qualify, the proposed tours must include **a minimum of two public performances in two different markets**. This can include performances in theaters, concert halls, performing arts centers, clubs, and/or festivals and showcases. *Please note: gFTF will support travel and touring costs only. The gFTF cannot fund artist fees. See FAQ section for details.*

The second of the gFTF's two grant cycles is now accepting applications for TOURS TAKING PLACE BETWEEN **JUNE 1, 2012 - MAY 31, 2013. DEADLINE FOR GRANT SUBMISSIONS IS MARCH 15, 2012.**

Eligible proposals must include the following:

- **Completed gFTF Grant Application**
- **Biography of Touring Group and Principal Artist(s)**. No more than one page
- **Link to artist website**
- **Up to 5 Videos and Audio Content that best represent your music**
- **Statement of Interest**. No more than one page and should include: outline of tour (including venues and cities), why it is significant for the artist's professional or artistic development, what new market/s it will be performing in and why this is important to the group
- **Last Three-year U.S. Tour History** including cities, venues and reviews
- **Past Press**
- **Signed Letters of Intent**, from presenters/promoters outlining financial offers
- **Tour Budget**, including artist fee, travel, hotel, rental and related expenses
- **Grant Amount Requested**, based on touring budget

Please note: Grants will be distributed as reimbursement upon receipt of approved expense documentation and completion of the tour. Please keep in mind that this is a competitive process; not all applicants will be funded, and some proposals may receive partial funding. A final report will be due upon completion of the tour and must include a final tour budget, tour itinerary, ads/flyers and press clippings.

globalFEST TOUR FUND PROPOSAL GUIDELINES

APPLICATION SUBMISSION

Applications to apply for the gFTF ***must be received*** by globalFEST in PDF format to grants@globalfest.org **on or before March 15, 2012**. Please submit all elements of the application at one time AND AS ONE PDF DOCUMENT.

If you are unsure of your application or have questions, please email Grants Coordinator, Betsey Perlmutter at grants@globalfest.org

AWARD NOTIFICATION

Notification will be sent via email to all applicants **mid April, 2012**

APPLICATION PROCEDURE

Applications will be reviewed by a panel comprised of globalFEST producers and three specialists in the performing arts field from different regions of the United States. To assist the panelists in this process, it is important to adhere carefully to the instructions below. Incomplete applications will not be considered for funding.

Your application must include the following:

1. gFTF Grant Application

Typed applications only, please.

2. Biography of Touring Group and Principal Artist(s)

The Artist(s) biography must be *no longer* than one page in length.

3. Links to Artist website

4. Links to up to 5 Videos and Audio Content that best represent the artists' music

5. Statement of Interest

In one page or less, please briefly describe or outline, **1. The touring opportunity** for which you are requesting assistance, **2. The new markets** included in the tour and **3. Why the opportunity is significant for the artist's professional and/or artistic development.**

6. Three-year U.S. Tour History

On one page, please provide a *list of all markets and venues for the tour*, including festivals, clubs, showcases and performing arts centers in the United States where the artist has performed from 2008 to the present.

7. Past Press

On one page, please include *highlights* of previous press coverage, including previews and reviews.

8. Signed Letters of Intent

In order to be eligible to receive funding from the gFTF, the artist must provide a signed letter of intent or signed contract from the presenters or promoters who have invited the artist to perform.

The signed letter of intent or signed contract **must** include:

- a. a description of all financial support offered by the presenter/promoter
- b. performance date/s

- c. number of performances and additional activities (ie residency, master class, etc)
- d. amount of artist's performance fee, if any

If your application does not include a signed letter of intent or signed contract as detailed above, your application cannot be considered for the gFTF. A signed letter of intent is not a contract (see FAQ #12)

9. Tour Budget

Please list each cost associated with the artist's tour. These should include artist fees, travel expenses, hotel, instrument rental, visa costs and other related expenses. Budgets created in Microsoft Excel or Microsoft Word preferred.

10. Grant Amount Requested

Please include the specific dollar amount you are requesting, between \$1,000 and \$4,000, based on your tour budget. Please keep in mind that not all applicants will be funded, and some proposals may receive partial funding.

Please DO NOT include any information in your application that is not listed above.

gFTF APPLICATION CHECKLIST

- Completed gFTF Application Form
- Biography of Touring Group and Principal Artist(s)
- Links to Video and/or Audio Content
- Statement of Interest
- Three-year U.S. Tour History and Press
- Signed Letters of Intent
- Tour Budget
- Grant Amount Requested

FAQ's

1. What is the application deadline?

All applications for Cycle 2 must be received by March 15, 2012. If you are unsure of your application or have any questions, please email Betsey Perlmutter at grants@globalfest.org as soon as possible. Please submit complete materials for the application all together as one PDF document.

2. Who will be reviewing my application?

Applications will be reviewed by a panel comprised of globalFEST producers and three specialists in the performing arts field from different regions of the US.

3. When will I find out if my application has been chosen?

All applicants will be notified of the status of their application via email **mid April, 2012**.

4. What is the grant amount I am eligible to apply for?

Your application for funding is based on your budget and according to the application guidelines above. Applicants can apply for \$1,000-\$4,000. Some proposals may receive partial funding.

5. If I receive a grant, when and how can I expect to receive the funding?

After the completion of your tour, you must submit your final report and documentation of your

expenses, including invoices and receipts. You should expect to receive payment via check within 7-10 business days thereafter. Please note, the gFTF is not able to make a payment until all copies of receipts of approved expenses based on the grant have been received.

6. Will you fund artist fees?

The gFTF cannot fund artist fees.

7. Should I include artist fees in my budget?

Yes. We need to see a complete budget, including artist fees in order to fully consider all aspects of the grant application.

8. What does the gFTF fund, exactly?

The gFTF can provide funding to reimburse for transportation, accommodation, visa expenses, back-line, and other expenses for which a receipt can be provided.

9. If my group has changed personnel since I performed at globalFEST, am I still eligible to apply for the gFTF?

If your group has changed personnel, you may still apply for the gFTF as long as your group has kept the same name. Please note any major personnel changes.

10. What do you mean by “to qualify, the proposed tours must include a minimum of two public performances in two different markets?”

To be considered a qualified tour, your group must play two public performances and perform in two different markets, one of which must be a new market (see FAQ #9 for details). Approved public performances include concerts at theaters, concert halls, Performing Arts Centers, festivals, clubs and major showcases.

11. What qualifies as a “new market?”

A market is a location such as a town or city. A “new market” is a market where your group has either never performed in previously or has not performed in for five years or more.

12. What is a “letter of intent?”

A letter of intent is a written statement (email or document) expressing the intention of the festival, promoter or venue to present the artist. It should include the terms of the proposed agreement, including date and fee but is not a legal or binding contract.

13. If my application has been chosen for funding, how do I submit the final report and when is the final report due?

Final reports must be received within 2 weeks of your tour’s completion. A final report form will be provided to grantees with notification of their grant award.



globalFEST Touring Fund Application Form

Applicant/Artist's Name(s) _____

globalFEST participation year:

Person Completing this form: (NAME) _____

*If artist, please rewrite name
and fill out accordingly*

(COMPANY) _____

(EMAIL) _____

(AFFILIATION TO ARTIST) _____

(ARTIST'S WEBSITE) _____

I certify to the best of my knowledge and belief that everything in my application is true and correct and accurately fits the globalFEST Tour Fund guidelines.

Signature _____ Date _____